

Parliament Party Zone  
South Beach Program  
November 10 - 14, 1995

2040578023

Club Name	Day/Date	Time	Attendance	Surveys	Surveys/Attendance	Packs Sold	VIP Cards	% Non-VIP
Glam Slam	Fri. Nov. 10	10pm-2am	600	127	21.2%	93	33	29.0%
* Staff = 5 surveyors, 2 cigarette persons and 1 high fashion model								
The Clevelander	Fri. Nov. 10	9pm-1am	1,100	260	23.6%	207	89	14.0%
* Staff = 5 surveyors, 2 cigarette persons and 1 high fashion model								
* Postcard Photographs =								
The Clevelander	Sat. Nov. 11	3pm-7pm	575	157	27.3%	112	47	16.1%
* Staff = 5 surveyors and 3 cigarette persons								
* Postcard Photographs =								
Glam Slam	Sat. Nov. 11	10pm-2am	650	136	20.9%	77	28	27.3%
* Staff = 9 surveyors, 4 cigarette persons and 1 high fashion model								
THIS WAS PRIOR TO BLITZ AT 12AM								
<i>Pacha</i>	Sat. Nov. 11	12am-2am	150	36	24.0%	21	8	23.8%
Oceanside Promenade	Sat. Nov. 11	12pm-2am	200	58	29.0%	33	12	27.3%
The Clevelander	Sun. Nov. 12	3pm-7pm	600	196	32.7%	162	58	28.4%
* Staff = 5 surveyors and 3 cigarette persons								
The Clevelander	Tue. Nov. 14	9pm-1am	675	180	26.7%	227	91	19.8%
TOTALS			4550	1150	25.3%	932	366	21.5%